



www.fieradellevalente.it

FIERA DEL LEVANTE

E.A. FIERA DEL LEVANTE - Lungomare Starita 70132 BARI (ITALY) Reg. Imp. BA/P.IVA 00260030721 R.E.A. C.C.I.A.A. Bari n. 291116



CITTA' METROPOLITANA di BARI



81st Fiera del Levante INTERNATIONAL HANDICRAFT EXHIBITION

fiera@fieradellevalente.it - tel. +39 080.5366398/359/315/329 • fax 080.5366482/492

EXHIBITION APPLICATION FORM

Do not write here

n° iscrizione	data iscrizione	cod. espositore	padiglione	stand
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Company name _____

Address _____ (indicate the official address)

Postal code _____ City _____ Country _____

Phone _____ / _____ Fax _____ / _____

VAT reg. no. _____

Website _____ E-mail _____

Contact person _____ Title _____ (Indicate the position in the company)

Phone / mobile no. _____ / _____ Fax _____ / _____

hereby fully accepts the General Conditions of the Exhibition Contract and asks to be admitted to participate in the 81st FIERA DEL LEVANTE (9 -17 September 2017), to

exhibit the following products: present the following services:

in an area of _____ sq. m. _____ in the following section:

- | | |
|--|--|
| <input type="checkbox"/> International craft | <input type="checkbox"/> International representative institutions |
| <input type="checkbox"/> Official Participations | <input type="checkbox"/> Official Participations |
| <input type="checkbox"/> Private Participations | <input type="checkbox"/> Private Participations |

Notes _____

Pursuant to art. 3 of the General Conditions of the Exhibitor's Contract, please attach a certificate of Registration at the Companies Register issued no more than six months prior to the date of this application.

PARTICIPATION FEES		sq. m.	€/sq. m.	Total amount
Exhibition area				
STAND AREA FEES				€
ADVANCE	Exhibition area fees			€
	Registration fees			€ 320.00
	Registration for represented companies no. _____		€ 30.00 each	

The fees include the municipal advertising tax to be paid to the City of Bari council, performing rights tax for the use of sound equipment, the hire of fire extinguishers (as detailed in art. 5 of the Conditions of the Exhibition Contract, written in the following pages), connection and consumption of electrical energy, as per the following schedule:

Taxable amount	€
VAT 22%	€
Total Advance	€

For areas up to 50 sq. m.	Power up to 0.08 Kw per sq. m.
For areas from 51 sq. m. to 100 sq. m.	Power up to 0.07 Kw per sq. m.
For areas from 101 sq. m. to 150 sq. m.	Power up to 0.06 Kw per sq. m.
For areas from 151 sq. m. to 200 sq. m.	Power up to 0.05 Kw per sq. m.
For areas over 200 sq. m.	Power up to 0.04 Kw per sq. m.


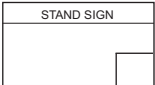
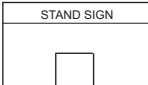
FOR REQUESTS OF POWER EXCEEDING THE AVAILABLE ONES PLEASE FILL IN AND SEND THE SPECIAL FORM FROM THE "EXHIBITOR'S NOTES" (YOU CAN DOWNLOAD IT AT WWW.FIERADELLEVALENTE.IT) TO THE EXHIBITION AUTHORITY

STAND SIGN

Indicate the country of origin of the exhibited products _____

1 FREE SHOW-CASE yes no
(2.05 x 0.62 x 2.17 m.)

Please indicate the precise position of the showcase in your stand:

left side <input type="checkbox"/>	right side <input type="checkbox"/>	centre <input type="checkbox"/>
		

(Requests will be accepted until 20 July 2017)

TERMS OF PAYMENT

The above-mentioned advance payment shall be made via:

- Bank cheque (at least 30 days before the beginning of the event) no. _____
drawn from bank name _____ to E.A. Fiera del Levante - BARI
- Bank transfer to E.A. Fiera del Levante - BARI, using the following institute: BANCA POPOLARE DI BARI - Branch of Bari:
current account n. 000007009090 - Italian Bank Code: CIN k - ABI 05424 - CAB 04010 - IBAN code: IT77K0542404010000007009090
swift Code: BPBAIT3BXXX

To request any paid services, please visit www.fieradellevante.it and find the relevant item or click "Exhibitor's Book" under the "Exhibitors" section.

APPLICATIONS WITHOUT DEPOSIT AND WITHOUT THE CERTIFICATE OF REGISTRATION IN THE COMPANIES REGISTER (ISSUED NO MORE THAN SIX MONTHS BEFORE THE DATE OF APPLICATION) WILL NOT BE TAKEN INTO ACCOUNT NO APPLICATIONS WILL BE ACCEPTED VIA FAX OR EMAIL. THE EXHIBITING COMPANY SHALL PAY THE BALANCE OF THE PARTICIPATION FEE WITHIN AND NO LATER THAN 8 DAYS BEFORE THE START DATE OF THE EXHIBITION.

EXHIBITORS WHO WANT TO SET UP THEIR OWN STAND ON A DATE OTHER THAN THE ONE INDICATED IN THE GENERAL CONDITIONS OF THE EXHIBITION CONTRACT (i.e. 2 DAYS BEFORE THE START DATE OF THE EVENT) SHALL, BEFORE THAT DATE, PAY THE BALANCE OF THE PARTICIPATION FEE AND REQUEST THE RELEVANT AUTHORIZATION TO ACCESS FAIRGROUNDS FROM THE SET-UPS OFFICE OF FIERA DEL LEVANTE.

THE APPLICATION FORM SHALL BE NECESSARILY ACCOMPANIED BY THE ENCLOSED "COMMUNICATION FOR EXHIBITING COMPANIES", DULY FILLED OUT AND SIGNED.

FORM NO. 1 OF THE "EXHIBITOR'S BOOK" (available at www.fieradellevante.it under the "Exhibitors" section) SHALL ALSO BE ENCLOSED OR SENT BEFORE THE START DATE OF SET-UP, OTHERWISE EXHIBITORS WILL NOT BE GRANTED ACCESS TO THE FAIRGROUNDS.

TERMS OF PARTICIPATION: the final closing date for receiving applications is 20 June 2017 for exhibitors who participated in the 2016 edition and 30 June 2017 for new exhibitors.

DATE

STAMP AND SIGNATURE

(repeat the signature at the bottom of the regulations on the rear of the form)

DATA PROCESSING INFORMATION

In accordance with Law 196/03 on the "Safeguard of persons and other parties regarding the handling of personal data" the Ente Autonomo Fiera del Levante, being the Organization in charge of handling personal data, is obliged to supply information regarding its use.

Purpose of data handling

During the normal institutional procedures of the Organization, personal data is handled for the following purposes:

- a) purposes strictly relevant to and of use in the managing of Client relations (e.g. the acquisition of preliminary data before the signing of a contract; the execution of operations and services based on the obligations decided in the contract; etc.)
b) functional purposes necessary to carry out the activities of the Organization for which the party concerned has the power to manifest its consent. The following activities fall under this category:
- sending information or illustrative material concerning the fairs organized each year by the Organization to the Clients.
- verifying the satisfaction of the Client, including the use of market research;

c) purposes connected to the obligations stipulated by laws, regulations and community provisions as well as orders given by officials authorized to do so (e.g. fiscal, statistical provisions, etc.).

Data Handling

The handling of personal data is done manually or using computer and digital systems, strictly according to the aforementioned purposes, guaranteeing, in any case, the protection of the data.

Categories to which data may be given

In order to perform normal business activities, the Organization also makes use of:

1) external companies / firms / societies which carry out activities strictly relevant to and instrumental in managing relationships between the Organization and the Client. The handling of data by these parties has the following purposes:

- a) services related to expository participation (technical, logistic and insurance services etc.);
b) printing of official catalogues of the fairs;
c) printing, placing in envelopes, postage and delivery of communications to Clients.

It follows that without the permission of the party concerned regarding the communication, handling and treatment of data, the Organization may only carry out those activities that do not require the communication of personal data to third parties.

2) external companies / firms / societies that carry out activities needed by the Organization. They can handle data for the following purposes:

- a) performing market research on representative samples of the Client for the Organization;
b) sending communications, information, and illustrative material to the Organization's Clients regarding yearly fairs organized by the Organization itself or by other companies with which the Organization has made necessary agreements;
c) companies or societies that work as agents or dealers for the Organization or that carry out similar functions for the Organization by promoting an increase in the number of Visitors and Exhibitors at the exhibitions and events of the Organization.

Diffusion

In the case of signing the contract regarding participation at exhibitions, the Organization will make the necessary provisions, based on what is stipulated in the General Terms of participation, to place the personal data into the Official Catalogue of the exhibition, which will be distributed both nationally and internationally. The data given by the exhibitor may be diffused by the Organization which may place them on computer and multi-media systems. These systems allow the Visitors and Exhibitors participating in the fair concerned to ascertain the activity of the exhibitor concerned and identify the position of the stands.

Rights envisaged by Article 13 of Law 196/03

Lastly, it should be known that Article 13 of the aforementioned law consents the exercise of specific rights. Specifically, the person concerned can obtain confirmation of the existence of own personal data from the person in charge and that these data are provided in a comprehensible format. The party concerned can also request to know the origin of the data and the reason and purpose of their use; it can have the data cancelled or changed into an anonymous format or obstruct the handling of the data where laws are violated, as well as updating, correcting and integrating new data where applicable.

For further information, You may write to:

ENTE AUTONOMO FIERA DEL LEVANTE - Lungomare Starita - 70132 Bari which, by effect of Legislative Decree 196/03, is the data processor.

In relation to the information provided pursuant to Legislative Decree 196/03, we hereby give our consent (put a cross in the relevant box):

- to communicate the data to external firms/enterprises/companies who will provide the services regarding exhibition participation (technical services, logistic services, insurance, etc.); to create the Official Catalogue of the event regarding this application, to print, put in an envelope, post and deliver communications to the customer;
 to the dissemination of the data by publishing it on the "Official Catalogue" of the event, pursuant to the provisions in the General Conditions of the exhibition contract, as well as by adding them to the IT storage means;
 to send communications, information and advertising material regarding trade fairs organized by the Trade Fair Organiser or by third parties which whom the Trade Fair Organiser has ongoing agreements.

STAMP AND SIGNATURE

(repeat the signature at the bottom of the regulations on the rear of the form)

IMPORTANT WARNING TO ALL EXHIBITORS

FdL has become aware of the fact that the company **CONSTRUCT DATA VERLAG GmbH**, with registered offices in Austria, sends letters to exhibiting companies at Trade Fairs, offering the publication of an advertising insertion for three years on a virtual catalogue that can be viewed on the website www.fairguide.com, on payment of an annual fee. Inside this offer, Construct Data Verlag GmbH uses the name of Fiera del Levante, the names of the exhibition events and the name of the company exhibiting there. The same procedure is used for many Italian and foreign Trade Fairs. **WARNING!!** The Ente Autonomo Fiera del Levante has never authorised CONSTRUCT DATA VERLAG GmbH to use our trade marks and other data, as it is completely extraneous to the business carried out by the Austrian company

The same can be said for the company **COMMERCIAL ONLINE MANUALS S de RE de CV**, with registered offices in Mexico - but with branches in other parts of the world -, which has never been authorised to use the name of "Fiera del Levante" and not even our event trade marks.

are equipped with electrical outlets to connect the equipment of the exhibitor companies. The relative consumption is included in the fee for compulsory flat rate services. Electric power needs exceeding the wattage indicated in the application forms will be charged according to the rates indicated in the "Handbook for Exhibitors" (www.fieradellevante.it). The exhibitor company is always responsible for all damages that may be caused by their equipment, and the Trade Fair Organizer reserves the right to close the stand space in the event of particularly severe damage. For the purpose of the proper fire-prevention policy as well as in the mutual best interest of the exhibitor companies, for the duration of the exhibition the Trade Fair Organizer shall arrange, on a rental basis, to provide each of the exhibitor companies that have stand space inside the pavilion, with one portable fire extinguisher for approximately every 200 square metres of exhibition area (as detailed in art.5 aforesaid). Fire extinguishers are mandatory for all exhibitor companies and the cost is included in the Acceptance fee. At the end of the exhibition, the Trade Fair Organizer shall arrange to pick up the extinguishers directly at the stand spaces of the exhibitor companies. If the exhibitor should urgently need to leave the exhibition facilities before the Trade Fair Organizer has arranged to pick the extinguishers up on site, the exhibitor will be responsible for returning the extinguishers directly to the Trade Fair Organizer's Technical Supply counters. The exhibitor acknowledges and expressly accepts that if he fails to return the extinguishers according to the above-listed procedures the equipment will be charged to him at cost.

Art. 16 - Cleaning
During the exhibition, the Trade Fair Organizer will arrange for cleaning of the aisles and other common areas in the pavilions. Cleaning of the stand spaces, on the other hand, is left to the responsibility of the exhibitors, who can have this done either by their own personnel working at the stand space or by the specific cleaning service made available by the Trade Fair Organizer. The latter service will be performed at special rates by leading specialized firms. Relevant application form is included in the "Exhibitor's Book" (available online at www.fieradellevante.it)

Art. 17 - Security service and insurance
In its own interest and for its own needs, the Trade Fair Organizer provides for normal day-time and night-time security services without, however, assuming responsibility for any theft or damage of the exhibited goods in the stand spaces or stored in the trade fair area. The value of these goods must be insured by each exhibitor against all risks, including risks related to seepage of rainwater. Therefore, the Trade Fair Organizer declines all responsibility for any damage to the exhibited goods. As the exhibitors' delegate, the Trade Fair Organizer directly arranges for civil liability insurance for damages to third parties caused by the fitting materials and goods owned by the above-mentioned exhibitors, up to an amount of 10.000.000,00 Euro for each claim, with a

limit of 10.000.000,00 Euro for each injured person and of 10.000.000,00 for damage to animals and property, regardless of number and even if owned by several persons. The above-mentioned insurance does not relieve the exhibitor from responsibility with regard to damages for amounts in excess of the guarantee limits agreed upon, so that all companies interested in broader coverage are required to notify the Trade Fair Organizer of the excess liability limit requested, and they are likewise required to pay the additional premium, which will be established by the insurance company. Failure to observe the provisions herein shall be cause for termination of the contract ipso jure, as provided for by Article 1456 of the Italian Civil Code, and the Exhibiting Company shall be required to clear the space immediately, paying the entire fee owed and without prejudice to further claims for damages. For this purpose, at any time the Trade Fair Organizer may ask the Exhibiting Company to display the insurance policy that it is required to stipulate.

Art. 18 - Machinery in operation
The machinery exhibited can be operated at specified times for demonstration purposes and based on prior authorization by the Trade Fair Organizer provided that their operation does not represent any danger or disturbance to anyone who may be present in the trade fair area for any reason. The interested parties must therefore make advance arrangements for all necessary checks and must observe the regulations in force on the subject, excluding any responsibility of the Trade Fair Organizer in this regard for direct or consequential damages to persons or property.

Art. 19 - Entrances - hours
For the duration of the exhibition, it will be open to the public every day, at the hours that the Trade Fair Organizer shall establish, giving timely notice thereof to the exhibiting companies. Exclusively for the opening day of the Fair, entrance to the Fairgrounds will be restricted for special security measures taken in connection with the presence of state authorities. The public shall enter the Fairgrounds only after 3.00 p.m. or according to the provisions the Trade Fair Organizer receives from the government authorities and public security officials. The exhibiting companies undertake to initiate their stand space in prompt and strict observance of the hours in which the exhibition is open to the public. Therefore, if the space must remain closed for a total of at least four hours, even if not consecutive and even if for fractions thereof, this will give rise to termination of the contract ipso jure, with the obligation of the Exhibiting Company to clear the space immediately, paying the entire fee owed and without prejudice to further claims for damages. In any event, it is expressly agreed that the personnel of the Trade Fair Organizer may arrange directly to remove any obstacles that may block the visibility of the exhibited goods, expressly exempting the Trade Fair Organizer from any responsibility for any damage to the space itself or to the goods contained in it, as well as for any missing goods thereof. Likewise, the exhibitors must arrange to close their stand space, respecting the closing time to the pub-

lic, without any exceptions. The Trade Fair Organizer reserves the right to envisage charging for visitor entrance tickets, also with regard to visiting individual pavilions or shows. It can also delay admitting unqualified public for short periods of time as well as for special needs.

Art. 20 - General restrictions
The following are strictly forbidden for all exhibitors:

- full or partial transfer of stand space, free of charge or otherwise, unless expressly authorized by the Trade Fair Organizer;
- displaying prices and hawking exhibited products;
- drawing the public either with sound, music or other equipment, or vocally and the presence of people inviting entry to the stand;
- exhibiting products that are not listed on the Application Form;
- exhibiting, using and distributing signs, posters, brochures, samples, leaflets or similar items that are not of a commercial nature but that refer to economic/political programs or that create competitive disputes with the other exhibitors;
- collecting signatures, declarations and opinions;
- distributing advertisement flyers, samples, promotional articles and similar items in the aisles of the pavilions, the avenues leading into the trade fair area or the immediate vicinity of the entrances and ticket offices;
- propaganda and opinions that may sound critical or offensive with regard to the political and social institutions of other countries;
- remaining inside the trade fair area, or in the individual pavilions or sectors, after the trade fair has closed for the evening;
- circulating with or parking any type of vehicle inside the fairgrounds, with the exception of vehicles that have expressly been authorized or utilized to supply goods, within the limitations imposed by the specific regulations;
- advertising on behalf of third parties or doing advertising that has not been given prior authorization in writing;
- advertising exhibitions performed in exhibition centres or commercial areas outside the trade fair area;
- hands-on demonstrations that have not received prior authorization;
- dismantling the fittings and removing the exhibited goods prior to the date and time established by the Trade Fair Organizer packing up;
- photographing, filming, drawing or otherwise reproducing the exhibited and goods or the stand space housing said products and goods, without the written authorization of the interested Exhibitors and of the Trade Fair Organizer;
- modifying the structures and fittings of the Trade Fair Organizer or making any colour changes;
- doing any work on the stand space during public opening hours;
- applying stickers on any of the Trade Fair Organizer's structures;
- using advertising means such as target banners.
- exhibitors and contractors are not allowed to use halogen and filament lamps inside the exhibition space only led lamps or low-heat

output fluorescent lamps being permitted. Exhibitors must receive prior authorization for any sound devices for which royalties are due to the SIAE (Italian Authors and Publishers Association). Such authorization must be obtained from the SIAE office in Bari. Failure to observe the above-listed instructions implies breach of contract. Consequently, the Trade Fair Organizer may charge the defaulting exhibitor companies with a penalty ranging from a minimum of 300.00 Euro to a maximum of 900.00 Euro for each violation, reserving the right to compensation for additional damages. The exhibitors undertake to accept any initiative that the Trade Fair Organizer may deem necessary to undertake in order to guarantee the performance of the event, opposing non respect of the above mentioned provisions. It is expressly agreed that full proof thereof shall be the checks conducted by the personnel of the Trade Fair Organizer, as long as said checks are signed by at least two Exhibiting Companies or two visitors, even without the signature of the Exhibiting Company charged with said infringement. If an Exhibiting Company should be responsible for at least three violations, different or otherwise, this will give rise to termination of the contract ipso jure, with the obligation of the Exhibiting Company to clear the space immediately, paying the entire fee owed and without prejudice to further claims for damages. Punishment for violation of prohibition under point t herebefore shall include penalties for the defaulting party and immediate deenergizing - at the exhibitor's expense - by Ente Autonomo Fiera del Levante of any devices and systems liable to put at risk human health and properties (risk of overheating and start or spread of fire) and overload the power grid.

Article 20-bis - Occupation of Exhibiting Surface Beyond Assigned Space
It is strictly forbidden to occupy any surface within the Fiera del Levante premises beyond the agreed and as per undersigned contract assigned space. It is also forbidden to occupy additional room outside the assigned space with any kind of movable structures (i.e. billboards, panels, advertising structures, movable exhibition materials, general material, etc) without previous authorization from the Ente Autonomo Fiera del Levante Exhibition Office, as well as from our Advertising and Marketing Office. Moreover, Exhibitors who obtained said authorizations will have to immediately comply with administrative fees in accordance with Ente Autonomo Fiera del Levante Advertising and Marketing Office. Failure to comply with said regulations will imply breach of Contract. As a consequence, Fiera del Levante may apply a fee of 750.00 € for any such infringement, or a higher sum, should the breach entail a higher damage. The Exhibitor agrees that as evidence of such breaches will suffice the assessment performed by Fiera del Levante, upon undersigned document of at least two Exhibitors or two Visitors, and even in absence of an undersigned document by the breaching Exhibitor. Once said breaches are documented, and in case the Exhibitor fails to immediately remove said undue materials outside the assigned space as clearly defined in the Contract, the Contract itself shall be terminated ipso jure, with the obligation for the Exhibitor to

pay for the entire sum as per Contract, or a higher sum, should the breach entail a higher damage.

Art. 21 - Amendments and supplements to the general conditions - breaches
The Trade Fair Organizer reserves the right to decide - notwithstanding the present General Terms or otherwise - any regulations and provisions it deems appropriate for better management of the exhibition and related services. These regulations and provisions have the same validity as the present General Terms and are thus equally compulsory. For all intents and purposes, Trade Fair Organizer publications containing regulations and provisions are considered an integral part of the present General Terms. The Trade Fair Organizer may access and perform controls in the exhibition area to ensure respect of the conditions of participation by the Exhibitor. In the event of default with regard to the provisions of the present General Terms, the Trade Fair Organizer nevertheless reserves the right to proceed with lawful cancellation of the contract - with immediate closing of the stand space without any reimbursement of the fees paid - and/or to reject the Application Forms of defaulting companies for subsequent trade exhibitions.

Art. 22 - Force majeure
In the event of force majeure and in any case for reasons beyond the control of the Trade Fair Organizer, the date of the exhibition may be changed or the exhibition may be cancelled entirely. In the event of cancellation, the participant nevertheless acknowledges and offers to pay an amount equivalent to 10% of the participation fee, as a contribution to the organizational overhead costs, in addition to the admission fee. In this case, the Trade Fair Organizer cannot be held liable and sued for damages for any reason whatsoever.

Art. 23 - Form - contractual documents - complaints
For the exhibition contract, as well as for any variations in its content and any communications concerning the same only the written form shall be valid. Only the documents prepared by the Trade Fair Organizer shall be valid as contractual documents, namely the "Application" and the "Confirmation of Participation". No additional terms, amendments or erasures on the above-mentioned documents are allowed. Any claims must be made to the Trade Fair Organizer in writing within three days following the end of the event.

Art. 24 - Legal domicile - governing court of law
For the duration of the exhibition, the exhibitor establishes legal domicile at the Chief Executive Head Office of the Ente Fiera del Levante of Bari. The Court of Bari shall be the sole court of jurisdiction for any disputes, therefore excluding any other governing court of law. This shall be valid also for actions prior to or outside the bounds of the contract and connected in any event with the terms regulated herein.

STAMP AND SIGNATURE



For the purposes and effects of Article 1341 and following of the Italian Civil Code, following careful reading I hereby declare that I expressly approve the provisions of the following articles; 1 - Exhibition location and date; 2 Exhibitors and products allowed; 3 - Application Form; 4 - Admission fee - Third-party civil liability insurance - Advance payment; 6 - Stand Spaces - Assignment - Confirmation of Participation; 7 - Means and terms of payment - Waiver - Cancellation of contract; 7/bis - Payment in full of registration and regulations governing access to the Fairgrounds; 8 - Occupation and use of stand spaces; 9 - Fittings and Signs; 10 - Damages; 11 - Collateral credit guarantee; 12 - Arrival and departure of goods - "Exit voucher" - Clearing of stand space; 14 - Advertising; 15 - Services - Lighting - Fire-fighting equipment; 17 - Security service and insurance; 18 - Machinery in operation; 19 - Entrances - Hours 20 - General restrictions; 20 bis Occupation of Exhibiting Surface; 21 - Amendments and supplements to the general conditions - Breaches; 22 - Force Majeure; 23 - Form - Contractual documents - Complaints; 24 - Legal domicile - governing court of law.

STAMP AND SIGNATURE



By subscribing to this contract the exhibiting company (Exhibitor) expressly acknowledges to be aware of the possibility that another legal entity could take over the management of the built area of FdL and that, should this takeover also apply to the exhibition area hereunder, the new legal entity in question shall assume the rights and obligations of the present contract under art. 2558 c.c., and, in any event, in so far as may be necessary, the Exhibitor hereby gives its full and unreserved consent to the taking over on the part of another legal entity of all rights and obligations under the ex latere lessor/lessee contract as well as, if need be, to the transfer of the above contract to the new legal entity (taking over party) under art. 1406 c.c..

The taking over of all rights and obligations of the present contract by a new legal entity as a Lessor therein shall be in force by virtue of the law vis-a-vis the Lessee (Exhibitor) starting from the date of the actual taking over of the management of the built area and regardless of the date when the Lessee has been notified said taking over or has been informed of the same before notification has been made.

Notification of the taking over can also be made in the form of registered letter with advice of delivery or through any other equivalent form or means of communication.

STAMP AND SIGNATURE

